



CITY OF HART

407 S. STATE ST.

HART, MI 49420

Hart Economic and Redevelopment Team (H.E.A.R.T.)

March 1, 2023

MINUTES DRAFT

1) Call to Order

Rybarz called the meeting to order at 2:02 pm.

a) Roll Call

- **Members present:** Scott Beal, Catalina Burillo, Fred Rybarz, Hannah Juhl
- **Members absent:** Sue Payne, Maria Rosas, Justin Adams

Others present: Nichole Kleiner

2) Public Comments – None

3) Approval of the Consent Agenda - Motion by Burillo, supported by Juhl to approve the consent agenda. Motion carried.

4) Action Items

- a) **Elise Musumeci Marketing Opportunity** – Nichole presented a proposal from Elise, a graphic designer who is interested in working with us to seek a grant that would cover her costs to provide free logo design, web design, and/or a marketing packet for Hart businesses. The board recommended surveying the businesses to see if this is something they may want. Scott recommended that Elise join the chamber for added exposure to her business. He also announced that MI Playground has offered to host a Social Media workshop and Nichole asked if we could collaborate on workshop.

5) Updates/Discussion Items

- a) **Match on Main Grant** – Nichole reported that the selection committee chose Pink Elephant and Pixel Grafix to apply on behalf of for the grant. However, when attempting to apply for Pixel, the system showed a warning that multiple applications would only be accepted for businesses from separate districts. The application for Pink Elephant has been submitted and we should hear back in mid-April.
- b) **Pop up shop applications** – The board reviewed Nichole’s draft application and made suggestions to the terms and conditions to include an emphasis on not duplicating services already offered in the downtown, electrical meters on each unit, tenants pay for their own electricity.
- c) **Project Updates**
- **The Creeks** – first duplex sold, construction on a second duplex will begin soon
 - **Ceres Co-op** – Nichole reported that TIFA closed on this property March 8, 2023
 - **Walkers Demo** – parking lot RFP is being created by Prein and Newhoff
 - **Wayfinding** – on pace for spring installation, finalizing details
 - **Streetscape Design** – working with Prien & Newhoff and TIFA board, preparing for a spring public input meeting.

6) Board Member Comments – None

7) Adjournment – Motion to adjourn made by Catalina, supported by Beal. Meeting adjourned at 3:07 pm.

Respectfully Submitted,

Economic & Community Development Director