



## CITY OF HART

407 S. STATE ST.

HART, MI 49420

**Hart Economic and Redevelopment Team (H.E.A.R.T.)**

August 3, 2022

### MINUTES DRAFT

#### 1) Call to Order

Tufts called the meeting to order at 2:00 pm.

##### a) Roll Call

- **Members present:** Scott Beal, Sue Payne, Maria Rosas, Catalina Burillo, Jake Tufts, Sue Payne
- **Members absent:** Fred Rybarz

**Others present:** Nichole Kleiner, Rob Splane, George Sadler

#### 2) Approval of Agenda – Motion by Beal, supported by Payne, to approve the June minutes. Motion carried.

#### 3) Public Comments – None.

#### 4) Approval of the Consent Agenda - Motion by Beal, supported by Payne to approve the consent agenda as submitted. Motion carried.

#### 5) Board Member 1-minute updates – board members provided updates on what's happening in their business/industries.

#### 6) Action Items

- a) Optimize Main Grant Business Selection – Board reviewed applications from LaProbadita, Five Star Real Estate, Jellico Perm Makeup, Pixel Grafix and Dogwood Dvpm. Five Star & Dogwood were disqualified, one is a commercial chain, one is a nonprofit organization. of the remaining applicants scoring tabulations were circulated and individually scored by the board. The top two scoring businesses were Jellico and LaProbadita. Motion by Payne, supported by Tufts to select Jellico and LaProbadita for the \$2500 Optimize Main Grant for technological advancements in their businesses. Motion carried.

#### 7) Updates/Discussion Items

- a) **Hart Social District** Nichole informed board that there have been no issues in the social district Even through the 4th of July. Maria and George added that they see the most sales on Thursdays during the concert series. Kristie's Pour House has sold over 1200 social district to go cups.
- b) **Budget and HEART Project Priorities** - Nichole asked the board if they are finding value in the meetings and what areas they would like to focus on. Payne asked if there was anything Nichole needed from the board. Tufts choosing another area of focus. Beal suggested wayfinding. the board unanimously agreed that the next area of focus should be wayfinding signage. It is in the city's master plan and the economic development study as well as the TIFA plan.
- c) **\$128,337 RBDG Grant Update** - the city has officially Ben offered the funds 2 demo 227 E Main St and install six shed style retail incubators
- d) **First impressions tourism grant team update** - a committee meeting will be held on Thursday August 4th at 4:00 PM at the open hearth grill to discuss the community forum where results of the tourism grant will be revealed.

#### 8) Next Regular Meeting Wednesday, September 5, 2022 @ 2 PM

#### 9) Board Member Comments – None

#### 10) Adjournment – Motion to adjourn made by Tufts supported by Burillo. Meeting adjourned at 2:59 pm.

Respectfully Submitted,

Economic & Community Development Director