



City of Hart, Michigan

H.E.A.R.T. BOARD

July 21, 2021, 4:00 PM

Community Center, 409 State Street, Hart, Michigan

AGENDA

1. Call to Order
2. Roll Call (Jake Tufts, Scott Beal, Tracey Lipps, Mark Platt, Fred Rybarz, Dean Hodges)
 - a. Welcome **Julie Sanders**, Business Services Specialist at Michigan Works! West Central, **Sue Payne**, partner at Oceana Land Title and Broker at Coldwell Banker Woodland Schmidt, **Maria Rosas**, Owner of LaProbadita Restaurant & Grocery
3. Approval of Agenda
4. Public Comment
5. Approval of Consent Agenda
 - a. 06.16.21 Regular Meeting Minutes
 - b. June Financials
6. Executive Director's Report
7. Action Items
 - a. none
8. Updates/Discussion Items
 - a. Overview of HEART
 - b. Board Manuals | Economic Development Strategy
 - c. 2021-2022 Initiatives
9. Next Regular Meeting Aug 18, 2021 @ 4 PM
10. Adjournment



CITY OF HART

407 S. STATE ST.

HART, MI 49420

Hart Economic and Redevelopment Team (H.E.A.R.T.)

June 16, 2021

MINUTES – DRAFT

1) Call to Order

Past President Splane called the meeting to order at 4:09 pm.

2) Roll Call

Members present: Jake Tufts, Mark Platt, Fred Rybarz, Dean Hodges, Scott Beal

Members absent: Tracey Lipps

Others present: Nichole Kleiner, Rob Splane

3) Approval of Agenda

a) Motion by Rybarz, supported by Beal, to approve the June 16th agenda as submitted.

4) Public Comments -

5) Approval of the Consent Agenda

i. May 2021, Regular Meeting Minutes

ii. May Financials

Motion by Bruce, supported by Lipps to approve the consent agenda as submitted. Motion carried.

6) **Executive Director's Report** – Nichole presented her Director's report highlighting that the county is working on establishing a Brownfield Authority with the support of the City of Hart, grant submission to the State Farm Neighborhood Assist program for a chance at \$25,000. Kleiner provided a summary of the Pitch North competition as well as upcoming events.

7) Action Items

a) **Board Member Applications** –

b) **Wayfinding Bid Proposal Selection** – motion by Platt, supported by Beal to award the design bid to Valley Sign for up to 50% of the total bid, not to exceed \$6,000. Motion carried.

c) **Social District Signage** – Motion by Tuft, supported by Platt to authorize \$2,500 towards the purchase of Social District Signage.

8) Updates/Discussion Items

a) Open House Tour - canceled

b) Brownfield Authority Update – county tabled discussion after two hours of public comment. Will go to vote at July meeting after another effort to educate the communities on the benefits is made.

c) Hart Sparks Fireworks Update & Vendor Application - logistics information is included in the packet, event is ready to go. Vendor application was approved with the stipulation by Tufts, that “novelties” be stipulated as “family friendly & appropriate”.

d) Board Meeting Schedule & Frequency

e) Music on the Commons Handouts – board members took Music on the Commons brochures and posters to distribute

9) **Board Member Comments** – no discussion

10) **Adjournment** – Motion to adjourn made by Tufts, supported by Rybarz. Meeting adjourned at 5:10 pm.

Respectfully Submitted,

Economic & Community Development Director

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 PO BOX 1558 EA1W37
 COLUMBUS OH 43216-1558



CITY OF HART
 H.E.A.R.T
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 HART MI 49420-1259

Have a Question or Concern?

Stop by your nearest
 Huntington office or
 contact us at:

1-800-480-2001

www.huntington.com/
 businessresources

Huntington PublicFund Business Interest Checking Account: -----1437

Statement Activity From: 06/01/21 to 06/30/21		Beginning Balance	\$80,154.09
		Credits (+)	52.15
		Regular Deposits	50.00
		Interest Earned	2.15
Days in Statement Period 30		Total Service Charges (-)	0.00
Average Ledger Balance* 80,159.09		Ending Balance	\$80,206.24
Average Collected Balance* 80,157.42			

* The above balances correspond to the service charge cycle for this account.

Average Percentage Yield Eamed this period 0.032%

Deposits (+) Account:-----1437

Date	Amount	Serial #	Type	Date	Amount	Serial #	Type
06/28	50.00		Remote				

Other Credits (+) Account:-----1437

Date	Amount	Description
06/30	2.15	INTEREST PAYMENT

Service Charge Summary Account:-----1437

Previous Month Service Charges (-)	\$0.00
Total Service Charges (-)	\$0.00

Balance Activity Account:-----1437

Date	Balance	Date	Balance	Date	Balance
05/31	80,154.09	06/28	80,204.09	06/30	80,206.24

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HEART DIRECTOR'S REPORT

July 21, 2021

Updates

- Social District was approved through Liquor Control Commission – waiting on application from eligible licensees before continuing with logo, signage, etc and creating a webpage on HEART's site with information, rules, maps, etc (project on pause until licensees apply to the state)
- Supporting establishment of a Brownfield Authority in Oceana County, commissioners – approved on 07/08/21.
- Launched new websites for the Hart Economic Development, Hart Historic District and John Gurney Park - refreshing look of city website to match.
- Kicked off Music on the Commons including press releases, a billboard, banner, posters and social media promotions.
- Submitted \$25,000 grant disbursement request to MEDC for Stella's Coffee House.
- Executed 4th of July activities, logistics, cleanup, etc.
- The Creeks development, Ceres Solution Property... ongoing.
- Ongoing development leads and economic development assistance as needed
- Attending weekly Michigan Economic Development Corporation's Economic Development enrichment courses.
- Working with Valley Sign for citywide Wayfinding Designs
- Serving on the Historic District Board and assisting with promotional efforts.
- New 4'x8' signs are installed at bike trailheads on Wood/Water & Polk St near Hansen Foods.
- Assisting the TIFA in creating a new Plan with updated project goals along with reconfiguring their base tax amount, current tax capture, taxable units and preparing annual report to include financials.
- Planning for Clown Around Town Event underway – pending volunteers
- Ongoing promotional support to city, historic district, John Gurney Park, Starting Block and community events.

Respectfully Submitted,

Nichole Steel
Economic & Community Development Director