



The City of Hart H.E.A.R.T Board is meeting electronically as a result of the COVID-19 virus and to protect the health, safety and welfare of the citizens of Hart, Michigan of such virus, pursuant to law and the mandates of Executive Order 2020-96 issued by Governor Gretchen Whitmer.

Join Zoom Meeting: <https://us02web.zoom.us/j/86432930949?pwd=SG1wQzNwV2lvaVUrY0QzSFpEQ3RqQT09>

Meeting ID: 864 3293 0949
Passcode: 014257

Dial by your location
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Meeting ID: 864 3293 0949
Passcode: 014257

Find your local number: <https://us02web.zoom.us/j/ktJQd0o1b>

AGENDA

HART ECONOMIC AND REDEVELOPMENT TEAM

Wednesday September 16, 2020 | 4:00 pm

Location: City Hall, 407 State St., Hart, MI 49420

H.E.A.R.T. MISSION STATEMENT: *To develop and implement creative community-based strategies to enhance economic opportunity through educational partnerships, a consolidated infrastructure system, regional collaboration, business retention and attraction, high quality of life, and a strong sense of community.*

1. Call to Order
2. Roll Call (Robert Splane, Scott Beal, Brandi Bruch, Lynne Ladner, Tracey Lipps, Vicki Platt, Jake Tufts, Brandon Bruce)
3. Public Comment
4. Action Items
 - a. Approval of 08.12.20 Regular Meeting Minutes
 - b. Financial Report
5. Executive Director's Report
6. Updates/Discussion Items
 - a. Downtown Banners
 - b. Hart Beautification Committee Report (Bruch, Platt, Steel) | Day of Caring 10/3/20
 - c. Christmas Activities
7. Board Member Comments
8. Next Regular Meeting October 21, 2020 @ 4 PM
9. Adjournment



CITY OF HART

407 S. STATE ST.

HART, MI 49420

Hart Economic and Redevelopment Team (H.E.A.R.T.)

August 12, 2020, at 4:00 pm

MINUTES – DRAFT

Members Present via Zoom or in-person:

- Rob Splane, Lynne Ladner, Jake Tufts, Scott Beal, Vicki Platt, Brandon Bruce (late), Brandi Bruch, and Tracey Lipps

Members absent: None

Others present:

- City Manager – Lynne Ladner, Community, and Economic Development Director – Nichole Steel, Deputy City Clerk – Cheri Eisenlohr

Call to Order:

- Mr. Splane called the meeting to order at 4:00 pm. Rollcall was then taken.

Public Comments:

- Ms. Ladner advised the board that the City Council had accepted her resignation.

Action Items:

- Approval of July 15, 2020, meeting minutes as well as the current agenda:
 - Mr. Beal made a motion to approve, supported by Ms. Platt, all ayes, the motion carried.
- Financial Report
 - Not available for this meeting
- Hart Sparks (08/27/2020)
 - The City Council did not approve the resolution for the permit application – Ms. Ladner will contact the vendor for other options available.
- Vice President Nominations – Ladner Resignation
 - Mr. Beal made a motion to nominate Jake Tufts for the position, supported by Ms. Platt, all ayes, the motion carried.
- Downtown Banners
 - Ms. Steel looked into new banners to replace the existing Main Street Banners as the Pirate banners are too long for the current holders.
 - It was suggested that she also contact Mary Lulich of Pixel Grafix for quotes.
 - Another suggestion was to make them vendor friendly – business-sponsored, connected to economic development.
- Band Shelter
 - A contractor is needed at this time. Ms. Lipps said that Lion's Club does have a member who is a contractor; she will contact them.
- Donation Requests – United Way of the Lakeshore Golf Outing \$100 – Hart Rotary Golf Outing \$100
 - The auditors need to be consulted to see if HEART can make donations.

Executive Director's Report:

- Ms. Steel gave a re-cap of her written report.

Updates/Discussion Items:

- Apple BBQ-Fest

- This event has been canceled in Silver Lake this year. A local woman would like the City to have an event similar in nature. Not able to do anything of this nature at this time due to the pandemic.
 - This discussion also covered the Fair and the fact that there will be no food vendors. It was suggested that the Food Trucks park throughout the City. Ms. Ladner stated that she would have no authority in this matter. She also suggested that the Food Trucks contact the owners of the IGA building and make arrangements to use their parking lot.
- Hart Beautification Committee Update – give by Ms. Bruch
 - A list was provided of various projects being considered around the City.
- Economic Development Strategy Report – Education – Bruch, Bruce, Steel
 - Nothing to report for this board at this time
- Economic Development Strategy Report – Destination/Marketing – Splane, Beal, Steel
 - A written report was provided

Communications from Members:

- Ms. Platt recently attended a Library Board meeting, and the topic of the internet service at the commons was brought to her attention. It was mentioned that the service is not reliable. Mr. Splane will take a look at the modem as he is familiar with computer equipment.
- Mr. Beal reminded the board about the road construction that was due to start on Polk Road. Once started, it will not be finished until November 2nd.
- Ms. Ladner asked about volunteers for the next music event – Mr. Beal stated that he would be there to assist Ms. Steel. Ms. Ladner said that she would be there as well.
- Ms. Ladner advised the board of the issues with the Pocket Park construction. She has been in contact with the contractor and has made the City Council aware of the situation as well.

Ms. Platt made a motion to adjourn the meeting at 5:13 pm, supported by Mr. Tufts, all ayes, the motion carried, and the meeting adjourned.

The next regularly scheduled meeting is on Wednesday, September 16, 2020, at 4:00 pm. A special meeting will be held if needed sooner.

THE HUNTINGTON NATIONAL BANK
 PO BOX 1558 EA1W37
 COLUMBUS OH 43216-1558



0001510 HART MAIN STREET
 PO BOX 449
 HART MI 49420-0449



Have a Question or Concern?

Stop by your nearest
 Huntington office or
 contact us at:

1-800-480-2001

www.huntington.com/
 businessresources

Huntington PublicFund Business Interest Checking Account: [REDACTED]

| | | | |
|---|--|----------------------------------|--------------------|
| Statement Activity From: 07/01/20 to 07/31/20 | | Beginning Balance | \$49,760.04 |
| Days in Statement Period 31 | | Credits (+) | 2.10 |
| Average Ledger Balance* 49,757.29 | | Interest Earned | 2.10 |
| Average Collected Balance* 49,757.29 | | Total Service Charges (-) | 5.00 |
| * The above balances correspond to the service charge cycle for this account. | | Ending Balance | \$49,757.14 |

Average Percentage Yield Earned this period 0.049%

We could all use a little grace right now. That's why we're proud to introduce 24-Hour Grace® for business. Now, if you overdraft your account by more than \$50, you have more time to correct it and avoid a fee. It's our way of looking out for you so you can continue looking out for your business.

Other Credits (+) Account: [REDACTED]

| Date | Amount | Description |
|-------|--------|------------------|
| 07/31 | 2.10 | INTEREST PAYMENT |

Service Charge Detail Account: [REDACTED]

| Date | Service Charge (-) | Waives and Discounts (+) | Description |
|-------|--------------------|--------------------------|------------------|
| 07/15 | 5.00 | | STATEMENT CHARGE |

Service Charge Summary Account: [REDACTED]

| | |
|------------------------------------|--------|
| Previous Month Service Charges (-) | \$5.00 |
| Total Service Charges (-) | \$5.00 |

Investments are offered through the Huntington Investment Company, Registered Investment Advisor, member FINRA/SIPC, a wholly-owned subsidiary of Huntington Bancshares Inc.

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Temporary Card

Permanent Card



Commercial Signature Card

Date: _____

SSN/EIN: 386004561

Acct# _____

Account Title CITY OF HARTPhone: 231-873-2488Address: 407 5 STATE ST City, State, Zip: HART MI 49420

I/We hereby acknowledge receipt of Huntington's Account Documents in connection with this account and agree to be bound by all terms and conditions, as amended from time to time. I/We represent this account will be used for business purposes.

TAXPAYER IDENTIFICATION NUMBER CERTIFICATION (Substitute W-9) (Not applicable to IOLTA/IOTA accounts)
 Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
2. UNLESS THE FOLLOWING LANGUAGE IS STRICKEN, I am not subject to backup withholding because: (a.) I am exempt from backup withholding, or (b.) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of failure to report all interest or dividends, or (c.) the IRS has notified me that I am no longer subject to backup withholding, and
3. I am a U.S. Person (including a U.S. resident alien), and
4. I am exempt from FATCA reporting.

Authorized Signers: (please sign in black ink)

| | | | |
|----------------------|-----------------------|----------------------|-------|
| <u>ROBERT SPLANE</u> | <u>President</u> | _____ | _____ |
| Name (Print or Type) | Title | Authorized Signature | Date |
| <u>JAKE TUFTS</u> | <u>Vice President</u> | _____ | _____ |
| Name (Print or Type) | Title | Authorized Signature | Date |
| <u>BRANDON BRUCE</u> | <u>Treasurer</u> | _____ | _____ |
| Name (Print or Type) | Title | Authorized Signature | Date |
| <u>SCOTT BEAL</u> | <u>Secretary</u> | _____ | _____ |
| Name (Print or Type) | Title | Authorized Signature | Date |
| _____ | _____ | _____ | _____ |
| Name (Print or Type) | Title | Authorized Signature | Date |

Sample

When you apply for the account(s), you authorized Huntington to obtain a consumer report for the account(s) and any associated services on all account signers.

NON-PERSONAL NOW ACCOUNT (check if applicable)
 The above hereby applies for a Non-Personal NOW Checking Account and certifies that the above is, or the beneficial interest in such account will be held by:

- a) An individual or group of individuals
- b) A sole proprietorship or husband and wife operating an incorporated business; or
- c) An organization which is operated primarily for religious, philanthropic, charitable, fraternal, educational or other similar purposes and which is not operated for profit

CERTIFICATION OF FOREIGN STATUS (NOTE: A SEPARATE FORM W-8BEN-E MUST BE COMPLETED)
 Under penalties of perjury, I certify to the best of my knowledge and belief, the following information is true, correct and complete. I further certify under penalties of perjury that I am the beneficial owner (or am authorized to sign for the beneficial owner) and the beneficial owner is not a U.S. entity, therefore a foreign entity and exempt from back up withholding. The Internal Revenue Service does not require your consent to any provision of this document other than the certifications required to avoid backup withholding.

Signature: _____ N/A Date: _____ N/A

An Authorized Signer of the account is required to sign on behalf of

US Mailing Address: _____

Permanent Foreign Address: _____

FOR BANK USE ONLY:
 HNB ID: H004472 Prepared by: B CARR Interoffice Zip: CM37



**Copy of Resolution to
Open and Maintain a Bank Account
(Public Entity)**

The undersigned hereby certifies to The Huntington National Bank that: I am the

(insert official title)

and, as such, I am familiar with the records and proceedings of:
CITY OF HART

(insert name of governmental entity)

(the "Public Entity"), a governmental entity duly organized and existing under the laws of the
State of MI

the following is a true, accurate and compared copy of resolutions duly adopted by the Public Entity, and that the resolutions have not been rescinded, modified or revoked and are in full force and effect.

RESOLVED, that:

- (i) The Huntington National Bank (the "Bank"), as a national banking association, is qualified under applicable law and regulations to be a depository for the Public Entity. It is hereby designated as a depository of the Public Entity;
- (ii) one or more account(s) may be opened and maintained in the name of the Public Entity, in accordance with the rules and regulations or procedures of the Bank pertaining to such accounts as amended by the Bank from time to time, or as otherwise provided in a written agreement between the Public Entity and Bank;
- (iii) any of the individuals whose names are set forth in (iv), below or, whose genuine signatures appear on separate cards dated and filed with the Bank, (collectively the "Authorized Signatories" and individually an "Authorized Signatory") are hereby authorized to act individually on behalf of the Public Entity and in its name to:
 - a. sign checks, drafts, notes, bills of exchange, acceptances, or other orders for payment of funds from any account maintained by the Public Entity;
 - b. indorse checks, drafts, notes, bills, certificates of deposit, or other instruments owned or held by the Public Entity for deposit in any such account, or for collection or discount by the Bank;
 - c. identify, approve and guarantee the indorsements of any and all checks and drafts drawn by the Public Entity;
 - d. waive demand, protest, and notice of protest, or dishonor of any check, draft, note, bill, certificates of deposit or other instruments made, drawn, or indorsed by the Public Entity;
 - e. act for the Public Entity in the transaction of all other business (whether or not it is of the kind, nature or character specified in this certificate) on the Public Entity's behalf with the Bank, including but not limited to executing contracts and delegating person to engage in transaction in connection with such contracts;
 - f. open and maintain an account in the name of the Public Entity (any account so opened shall be bound by the provisions of this certificate);
 - g. certify to the Bank the names of the Authorized Signatories and shall certify such change to the Bank, and the Bank shall be fully protected in relying on such certification, or refusing to honor the signature of any individual not so certified;
 - h. delegate other person(s) to perform any of the foregoing acts;

(iv) Names or Titles of Authorized Signatories:

ROBERT SPLANE

JAKE TUFTS

BRANDON BRUCE

SCOTT BEAL

(When only titles are used, this resolution must be accompanied by an Incumbency Certificate)

FURTHER RESOLVED, that:

- (i) the Bank is authorized to honor, receive, certify, or pay all instruments signed in accordance with this certificate even though drawn or indorsed to the order of any Authorized Signatory signing the same, tendered for cash, or in payment of a personal obligation or for deposit into a personal account of said Authorized Signatory and the Bank is not required or obligated to inquire into the credit standing of the issuance or use of any instrument signed in accordance with this certificate, or the application, or disposition of such instrument, or the proceeds thereof;
- (ii) overdrafts, if any, shall not be considered to be a loan; and
- (iii) the provisions of this certificate shall remain in full force and effect until written notice of its amendment or rescission shall have been received by the Bank and the Bank has a reasonable amount of time to act upon such notice, and that receipt of such notice shall not affect any action taken by the Bank prior thereto.

FURTHER RESOLVED, that the undersigned be, and hereby is, authorized and directed to certify to the Bank the foregoing resolutions and that the provisions thereof are in conformity with the laws and regulations governing the Public Entity.

I further certify that there is no provision in the laws or regulations governing the Public Entity which limits the power of the Public Entity to pass the foregoing resolutions and that the same are in conformity with the law and regulations governing the Public Entity, have not been modified or rescinded and are in full force and effect.

IN WITNESS WHEREOF, I have hereunto subscribed my name this _____ day of _____, 20 20 _____.

Public Official:

Witness:



| |
|-----------------------|
| Bank Use Only |
| Company Tax ID: _____ |
| Request ID: _____ |

AUTHORIZATION AND AGREEMENT FOR TREASURY MANAGEMENT SERVICES

By signing this Authorization, the Company accepts the General Terms and Conditions of the Treasury Management Services Agreement ("Master Agreement") and the terms and conditions outlined for each Service that Company has checked below. If Company has already executed an Authorization previously, then Company hereby confirms its acceptance of the terms and conditions for the Services it is currently using, and hereby accepts the terms and conditions for each additional Service checked below. *Moreover, your use of any Service constitutes your acceptance of the terms and conditions for that Service.*

Account Reconciliation

- Deposit Reconciliation
Account No. _____ *
- Disbursement Reconciliation
Account No. _____ *

- Automated Clearinghouse Origination
Account No. _____ *

Automated Sweep

- Automated Funds Investment
Account No. _____ *
- Automated Credit Sweep
Account No. _____ *

Business Security Suite

- Check Positive Pay
Account No. _____ *
- Payee Matching
- Teller Positive Pay
- Pay Default Return Default
- ACH Positive Pay
Account No. _____ *
- Check Block
Account No. _____ *
- Reverse Positive Pay
Account No. _____ *

Cash Deposit and Fulfillment

- Vault
Account No. _____ *
- SafeCash Manager
Account No. _____ *

- Business Online (BOL) or Web Portal
Account No. _____ *

- Controlled Disbursement
Account No. _____ *

Electronic Deposit

- Image Cash Letter
Account No. _____ *
- Remote Deposit Capture
Account No. See Schedule A *
- E-Lockbox
Account No. _____ *

- Information Reporting
Account No. _____ *

- Electronic Data Interchange
- Multi-Bank Reporting
- Financial Archive

- Lockbox
Account No. _____ *

- Wire Exceptions
- Visual

- Wire Transfer
Account No. _____ *

Domestic Wire Limits (Online Only)
Daily Cumulative Limit _____
Per Transaction Limit _____

International Wire Limits (Online Only)
Daily Cumulative Limit _____
Per Transaction Limit _____

- Block – Customer Courtesy Wire(s) Prohibited
Account No. _____ *

- Zero Balance Accounting
Concentration Account No. _____ *
- Sub Account No. _____ *
- Sub Account No. _____ *
- Intermediate Account No. _____ *
- Intermediate Account No. _____ *

* If multiple account numbers are needed for any Service, please complete the appropriate fields in Schedule A.

The undersigned hereby represents and warrants that he/she is authorized to execute this Authorization on behalf of the Company and all entities referenced on the attached Schedule A.

Company: City of Hart

EIN: 386004561

Signature: _____

Date: _____

Name: _____

Title: _____

Revised 01/2019

PERIOD ENDING 07/31/2020

| GL NUMBER | DESCRIPTION | 2020-21 AMENDED BUDGET | YTD BALANCE | | ACTIVITY FOR | | AVAILABLE | | % BDGT USED |
|---|---------------------------------|---------------------------|-------------|------------|------------------|------------|-----------|------------|----------------|
| | | | 07/31/2020 | | MONTH 07/31/2020 | | BALANCE | | |
| | | | NORMAL | (ABNORMAL) | INCREASE | (DECREASE) | NORMAL | (ABNORMAL) | |
| Fund 244 - HART ECONOMIC AND RE-DEVELOPMENT TEAM | | | | | | | | | |
| Revenues | | | | | | | | | |
| Dept 000.000 | | | | | | | | | |
| 244-000.000-540.085 | DONATIONS | 3,500.00 | 0.00 | | 0.00 | | 3,500.00 | | 0.00 |
| 244-000.000-676.101 | Transfer From General Fund | 4,821.00 | 0.00 | | 0.00 | | 4,821.00 | | 0.00 |
| 244-000.000-676.215 | CONTRIBUTION FROM TIFA | 9,000.00 | 0.00 | | 0.00 | | 9,000.00 | | 0.00 |
| 244-000.000-676.500 | FmElectric,Water,SewerFunds | 11,910.00 | 0.00 | | 0.00 | | 11,910.00 | | 0.00 |
| 244-000.000-699.000 | USE OF CASH RESERVES | 14,000.00 | 0.00 | | 0.00 | | 14,000.00 | | 0.00 |
| Total Dept 000.000 | | 43,231.00 | 0.00 | | 0.00 | | 43,231.00 | | 0.00 |
| TOTAL REVENUES | | 43,231.00 | 0.00 | | 0.00 | | 43,231.00 | | 0.00 |
| Expenditures | | | | | | | | | |
| Dept 728.000 - Community&Economic Development | | | | | | | | | |
| 244-728.000-801.000 | PROFESSIONAL SERVICES | 1,000.00 | 0.00 | | 0.00 | | 1,000.00 | | 0.00 |
| 244-728.000-818.000 | CONTRACTURAL SERVICE | 4,800.00 | 0.00 | | 0.00 | | 4,800.00 | | 0.00 |
| 244-728.000-880.000 | COMMUNITY PROMOTIONS | 7,500.00 | 0.00 | | 0.00 | | 7,500.00 | | 0.00 |
| 244-728.000-880.010 | Advertizing/Promotion | 5,000.00 | 0.00 | | 0.00 | | 5,000.00 | | 0.00 |
| 244-728.000-900.000 | PRINTING AND PUBLISHING | 1,000.00 | 0.00 | | 0.00 | | 1,000.00 | | 0.00 |
| 244-728.000-910.200 | LIABILITY INSURANCE | 1,500.00 | 0.00 | | 0.00 | | 1,500.00 | | 0.00 |
| 244-728.000-910.800 | Property/Liability/BondingIns | 1,800.00 | 0.00 | | 0.00 | | 1,800.00 | | 0.00 |
| 244-728.000-920.000 | UTILITIES (HEAT,WATER,ELECT,SEW | 500.00 | 0.00 | | 0.00 | | 500.00 | | 0.00 |
| 244-728.000-956.100 | CONF/WKSHOPS/TRAINING | 2,500.00 | 0.00 | | 0.00 | | 2,500.00 | | 0.00 |
| 244-728.000-956.200 | MEMBERSHIPS/DUES | 2,000.00 | 0.00 | | 0.00 | | 2,000.00 | | 0.00 |
| Total Dept 728.000 - Community&Economic Development | | 27,600.00 | 0.00 | | 0.00 | | 27,600.00 | | 0.00 |
| TOTAL EXPENDITURES | | 27,600.00 | 0.00 | | 0.00 | | 27,600.00 | | 0.00 |
| Fund 244 - HART ECONOMIC AND RE-DEVELOPMENT TEAM : | | | | | | | | | |
| TOTAL REVENUES | | 43,231.00 | 0.00 | | 0.00 | | 43,231.00 | | 0.00 |
| TOTAL EXPENDITURES | | 27,600.00 | 0.00 | | 0.00 | | 27,600.00 | | 0.00 |
| NET OF REVENUES & EXPENDITURES | | 15,631.00 | 0.00 | | 0.00 | | 15,631.00 | | 0.00 |

PERIOD ENDING 07/31/2020

| GL NUMBER | DESCRIPTION | 2020-21 | YTD BALANCE | ACTIVITY FOR | AVAILABLE | % BGD USED |
|---|-------------------------------|----------------|---------------------------------|---|------------------------------|---------------|
| | | AMENDED BUDGET | 07/31/2020 NORMAL (ABNORMAL) | MONTH 07/31/2020 INCREASE (DECREASE) | BALANCE NORMAL (ABNORMAL) | |
| Fund 101 - GENERAL FUND | | | | | | |
| Expenditures | | | | | | |
| Dept 728.000 - Community&Economic Development | | | | | | |
| 101-728.000-702.220 | Main Street Mgr Wage | 50,003.00 | 1,754.86 | 1,754.86 | 48,248.14 | 3.51 |
| 101-728.000-702.230 | WAGES ZONING ENFORCEMENT | 26,000.00 | 0.00 | 0.00 | 26,000.00 | 0.00 |
| 101-728.000-711.000 | Leave Days (Combined) | 5,193.00 | 394.24 | 394.24 | 4,798.76 | 7.59 |
| 101-728.000-715.000 | FICA | 5,814.00 | 158.74 | 158.74 | 5,655.26 | 2.73 |
| 101-728.000-715.900 | COMBINED FRINGES (NO FICA) | 4,450.00 | 370.54 | 370.54 | 4,079.46 | 8.33 |
| 101-728.000-818.218 | Property/RentalCodeEnforcemen | 500.00 | 0.00 | 0.00 | 500.00 | 0.00 |
| 101-728.000-818.661 | Motor Operations | 0.00 | 3,999.50 | 3,999.50 | (3,999.50) | 100.00 |
| 101-728.000-999.541 | PLANNING COMMISSION | 10,000.00 | 1,299.20 | 1,299.20 | 8,700.80 | 12.99 |
| Total Dept 728.000 - Community&Economic Development | | 101,960.00 | 7,977.08 | 7,977.08 | 93,982.92 | 7.82 |
| TOTAL EXPENDITURES | | 101,960.00 | 7,977.08 | 7,977.08 | 93,982.92 | 7.82 |
| Fund 101 - GENERAL FUND: | | | | | | |
| TOTAL REVENUES | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| TOTAL EXPENDITURES | | 101,960.00 | 7,977.08 | 7,977.08 | 93,982.92 | 7.82 |
| NET OF REVENUES & EXPENDITURES | | (101,960.00) | (7,977.08) | (7,977.08) | (93,982.92) | 7.82 |



5. DIRECTOR'S REPORT

SEPTEMBER 16, 2020

EVENTS

- October 3rd | 8a-12p – United Way's Day of Caring, Community Cleanup Day. Seeking volunteers, equipment, etc. Collaborating with United Way on this event.

PROJECTS

- Signage on Community Display Boards - working on designing & printing maps/posters with QR codes to link to website on sign displays in front of courthouse downtown and both Polk & Water Rd trailheads showing water trail, ORV trails, bike trails & walking loop.
- Shop Local Video (ongoing) - a script has been completed for our shop local video and we are working on choosing businesses to be featured. Peterson Farms is donating the cost of production, estimated to be completed in late October.
- Shop Local Gift Cards – working on providing an online platform where gift cards can be purchased through our website and the Discover Oceana website and used at any participating business.
- Downtown Banner Replacement - working on design and quotes (ongoing).
- New website (ongoing).
- Band shelter at Hart Commons (ongoing).
- Pentwater Hart Trail Project (ongoing).
- Downtown Streetscape (ongoing).

UPDATES

- Oceana Grant Review Committee - committee awarded \$199k in grants to 66 Oceana businesses from thru the Small Business Relief Grant. All 66 applicants were given a grant of at least \$1,500. Businesses were notified on 09/01/20.
- Met with Historic District & toured the property. Plan to establish a meeting schedule to help with promotions and marketing.
- Met with Jen Freed, manager of John Gurney Park to offer support of promotions, marketing, etc & to invite Jen to participate in our committee discussions.

Respectfully Submitted,

Nichole Steel



6.a. DOWNTOWN BANNERS

The H.E.A.R.T. Board requested at its July 2020 meeting that the current Hart Main Street pole banners downtown be removed and replaced because the current banners have expired dates and say Hart Main Street. I was advised by Brad at DPW that this is not ideal because the Hart Pirate banners are 12" longer than our current banners. Although larger brackets are available to use, our poles get wider as they go down preventing the bottom from clamp properly.

I am proposing we purchase new banners. Below is a design suggestion and quotes:



(50) 18 X 36 VINYL STREET POST BANNERS, DOUBLE-SIDED

| | |
|------------------|---------------------------|
| DISPLAYS2GO.COM: | \$2,139 w/ tax & shipping |
| BANNERVILLE: | \$2,011 w/ tax & shipping |
| DISPLAY SALES: | \$2,550 w/ shipping |
| ZANE WILLIAMS: | \$1,750 |
| PIXEL GRAPHIX: | \$2,125 |



6.b. BEAUTIFICATION COMMITTEE UPDATE

September 10, 2020

Present: Nichole Steel, Brandi Bruch, Gail Ziegler

The committee reviewed and updated its list of projects in order of priority:

Priority:

- Cleanup parking lot flower beds – DAY OF CARING 10/3/20
- Remove red paint on downtown sidewalks left by boyscouts - DAY OF CARING 10/3/20
- Finish painting brown light poles black (convert to LED)
- Flowers downtown
- Tree trimming downtown - DAY OF CARING 10/3/20
- Replace treescapes mulch with brick paver
- Purchase large planters to place on sidewalks downtown
- Fall downtown decorations - DAY OF CARING 10/3/20

In progress:

- Better use of message board in downtown
- replace their water damaged map/info on trailhead message board
- Sidewalk repairs (missing @ Johnson St in front of Fox's)
- Remove HMS light pole banners & replace
- Funding for new streetscape

Need help from city:

- Paint & cleanup DPW building
- Lake cleanup
- Placement of rock for historic plaque
- Program to clean up behind businesses

Complete:

- ~~Curb painting & striping~~
- ~~Downtown Treescapes (pull weeds & mulch)~~

Plan to create signs to place in the yards recognizing those who go above & beyond to make their landscaping look beautiful in 2021.



6.c. Christmas Activities

| Project Tasks | Person Responsible | Start Date | End Date | Volunteer Hours | Staff Hours | Budget | Revenue | Actual Cost | Comments |
|--|--------------------|--|-----------|-----------------|-------------|---------|---------|-------------|---|
| Meet with Pete Lundborg: review past procedure, budget, timeline... | | 4/12/18 | | 1 | 0 | \$0 | \$0 | | Pete will graciously be available to assist as needed in this season of passing the baton |
| Access Storage Areas (Supplies) | | 5/7/18 | 5/25/18 | 8 | | | | | Access current storage zones (supplies) |
| Purchase Decorations: lights for fence, shelters, entry sign; garland for fence, entry sign; Mega Pole tree with lights and materials. Summer season replacement lights for shelters included in budget. Fall Decorating funding included in this | | 9/15/18 | 10/1/18 | 8 | 1 | \$1,000 | | | Funding is a shared between City of Hart & HMS. Budget includes \$850 from HMS for lights and garland based on previous years for the Commons and City of Hart for \$850 John Gurney Pole Tree materials & new lights (Candy Canes) |
| Logistics Meeting | | 10/15/18 | 10/31/18 | 4 | 1 | \$0 | \$0 | | Meet and coordinate installations (City Manager), Brad Whitney (DPW), Bob Dodds and Terry Birkman (Hydro), HMS volunteers. |
| Installation of Decorations | | 11/1/18 | 11/16/18 | 16 | 0 | \$0 | \$0 | | DPW, Hydro & HMS Volunteers |
| Test Lights | | <input type="checkbox"/> 11/21/18 <input type="checkbox"/> | | 3 Hrs total | | | | | <input type="checkbox"/> Test - Three days prior to parade (11/21/18) <input type="checkbox"/> Test - Day before parade (11/22/18) |
| Removal and storage of decorations | | 1/5/2019 | 1/15/2019 | 6 | 0 | \$0 | \$0 | | Assistance from DPW, Hydro, HMS volunteers. Store all candycanes at Historic District and lights in tubs at HMS. Tree stand stored at DPW. |
| Revenues | | 6/1/2017 | 11/1/2018 | 0 | 4 | \$1,000 | | | Budget covers estimated cost according to previous years; HMS & City of Hart |